



the bar entertainment solution

The Bar Entertainment Solution is the simple, efficient and professional way to create and control a distinctive atmosphere, where your music and entertainment services reflect your business' individuality and reinforces it's identity.

The pc system has a user-friendly interface. You have the ability to set the right music to play at the right time, as a key element to creating atmosphere, motivating staff, differentiating from competitors, attracting customers, enhancing their experience and influencing their spending behaviour. Tailored packages that include visual media systems, karaoke, or jukebox system ensures your entertainment offering will encourage early and late trade, patron staying times and return visits.

This ensures you can control the mood and activity to create regular customers that feel good, and maximise your profits.



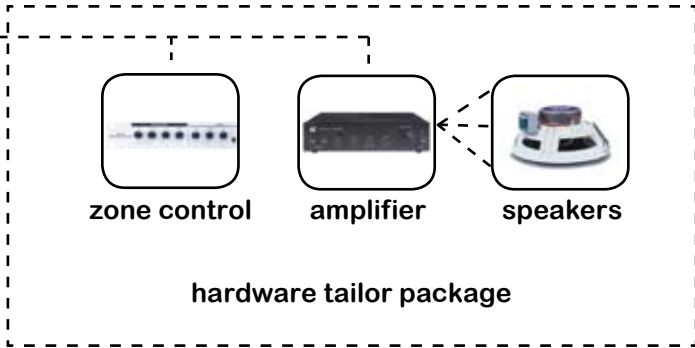
Audio Core Systems

Hardware



pc hardware

- PC unit + preview headphones
- Creative Sound Blaster: XFi Xtreme Fatality Pro sound card
- Plug and Go into existing sound system, or hardware tailor package



Applications



club concept

- A tailored initial Music Menu of 3,000 or more device licensed tracks
- Uploading of your current music supply to add to your Music Menu
- Turn-key nightclub music

Reflect your establishments concept, establish control of your music library, and target your specific demographic. Initial Music Menu is to your needs in the form of default play-lists, so you can decide what you will and won't play. Over 70,000 songs to choose from our library.



fresh music

- 20 additional tracks per month
- Top 40
- Ability to sample and request specific tracks from our website, and access monthly newsletter

We keep you up to date with new music releases and entertainment trends. Save time and money deciding on what music to purchase.



auto dj features

- Song requests
- Right tempo by sorting by Beats Per Minute (BPM)
- Shuffle tracks, save in random
- Pick 5 Technique
- Password Protect

Fulfil song requests efficiently and with ease, by using the search and queue functions. Use the Pick 5 technique and add 5 different or new tracks each night to your nightly play-lists, to build variety efficiently, using the search function to discover tracks in your Music Menu never played or only played once.



play-list preview

- Build and save your own nightly play-lists, while music is playing front of house
- Create Dance Programs

Using the play-list function you can create Dance Programs, by building the pace from 100 BPM to over 130BPM, and then in one song drop the pace back to 100BPM, so your guests can have a break from the dance floor and purchase a beverage, increasing average spend. You can measure success of Dance Programs with compared data from your POS.



schedule music

- Set up play-lists for the right music at the right time, for entire night if desired
- Press play and go
- Schedule Dance Programs

The schedule feature allows your staff to focus on your customers, eliminating the valuable time your staff spend on selecting music. The right music at the right times will increase early trade, patron stay times, and ensure a better late trade.



sound quality

- No skipping, stopping, volume fluctuation or silence
- Fade in and out between tracks and play-lists
- Multi-room feature

Professional digital sound system ensures quality of sound with no skipping, periods of silence, 'dead air' between tracks, or changes in volume throughout service. With the multi-room feature create different activity in different areas of your establishment.

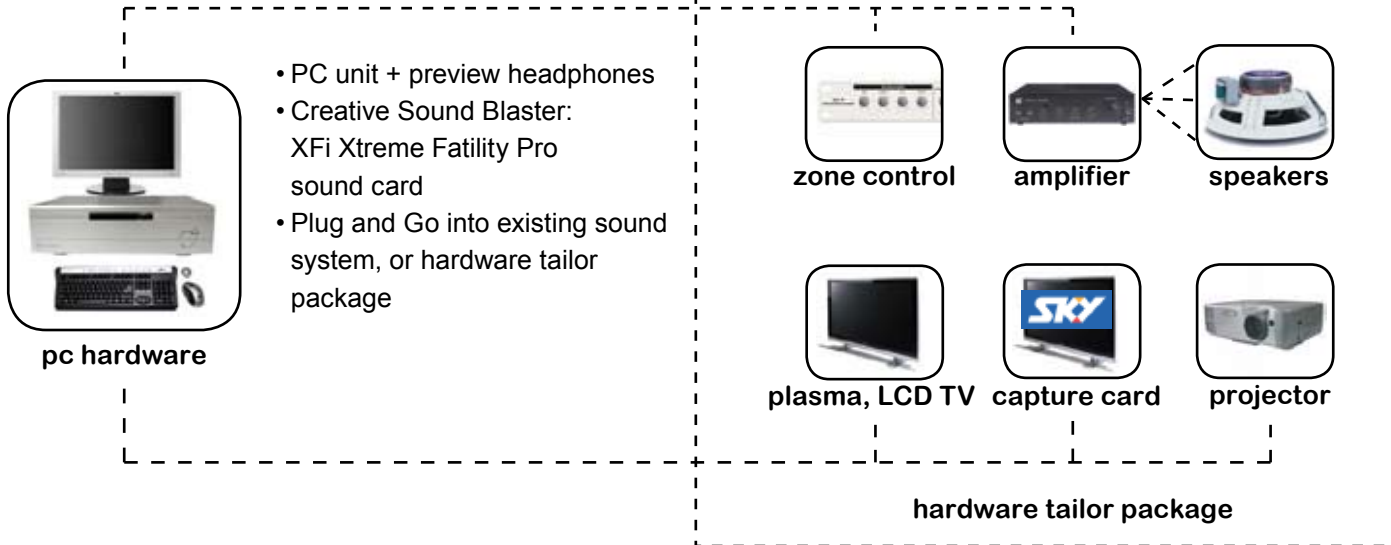
Free Training
up to 2 hours free on installment

Technical Support
7 Days

Warranty
RTB Coverage

Audio Visual Core Systems

Hardware



Multi-Media System

audio core system

- Includes Audio Core Systems
- Visualisations to match audio tracks
- Default slideshow selections of extreme sports to fashion shows
- Upload your own slide shows
- Capture SKY, TV, and in-house camera or video footage

Use visualisations to match your music menu or default slideshows. Upload your own slideshows to create a buzz by uploading in-house slide shows from previous parties, competitions, events, or staff profiles.

Have the ability to play SKY, broadcast sporting events, display the action of the dance floor in real time, and in-house video footage.



audio visual entertainment



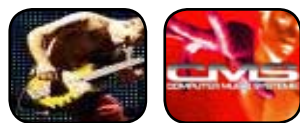
in-house marketing

- Billboards
- Scrolling text
- Fixed or animated on-screen logos

Increase average spend and increase return visits by advertising events, promos and drink specials to your customers throughout the evening with the scrolling text and billboard function.

Brand sporting events on SKY and television entertainment by uploading your logo onto the screen.

Music-Video System



audio visual

- Includes benefits of Audio Core System and Multi-media system
- 2,000 audio only tracks, plus
- 3,000 music video tracks
- Updated monthly

The complete entertainment and in-house marketing tool-box, with a Music Menu loaded with 5,000 audio only and audio visual tracks.

The Music Menu is updated monthly with 20 audio only tracks plus 20 music video tracks.



music video

- Scrolling text function to introduce each track on-screen
- Preview screens
- Visualisations auto-play for audio only tracks
- Schedule multi-media

Multi-media functions, scrolling text, billboards and logos can be scheduled to play over or in-between your music video play-list. Music video is easily distinguished from audio only tracks so you can create and play music video only play-lists, or combine with audio only tracks and visualisations.

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Bar Entertainment Solutions

Available Upgrades



touch-screen

- PC alternative
- Front of house management
- Touch-screen and hard-drive unit



kvm switch

- For creating a second base control for your audio visual system
- 1-2 Automatic KVM Switch. Share 1 Keyboard/Video/Mouse with 2 CPU's



camera

- For the dance floor and guest areas
- Project images from camera to a projector, plasma or TV in real time



projector

- Big screen multi-media, sports and entertainment

virtual dj



- User friendly
- Time-coded records, XP10, DAC3, DJ Console devices
- Smart Suggestion engine
- Synchronised sampler
- Automatic seamless loops



karaoke



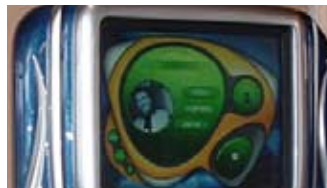
- Additional 4,000 Karaoke tracks
- Two microphones, wireless or corded option
- Karaoke mixer

Upgrade your Audio and Visual Package to include Karaoke to offer your guests. This includes upgrading your software to include a Karaoke function, and adding to your Music Menu 4,000 Karaoke tracks.

digital jukebox



- Feature touch-screen
- Traditional, or space-saver
- Collect additional revenue
- Audio, Music Video and Karaoke



surveillance



- PC based multi-channel video
- Digital video compression technology
- Up to 16 cameras
- Video storage



site licence



- \$2.88 a week
- CMS can assist you in gaining a site licence from PPNZ

This licence ensures royalties are paid to the artists who create the music played at your venue.

