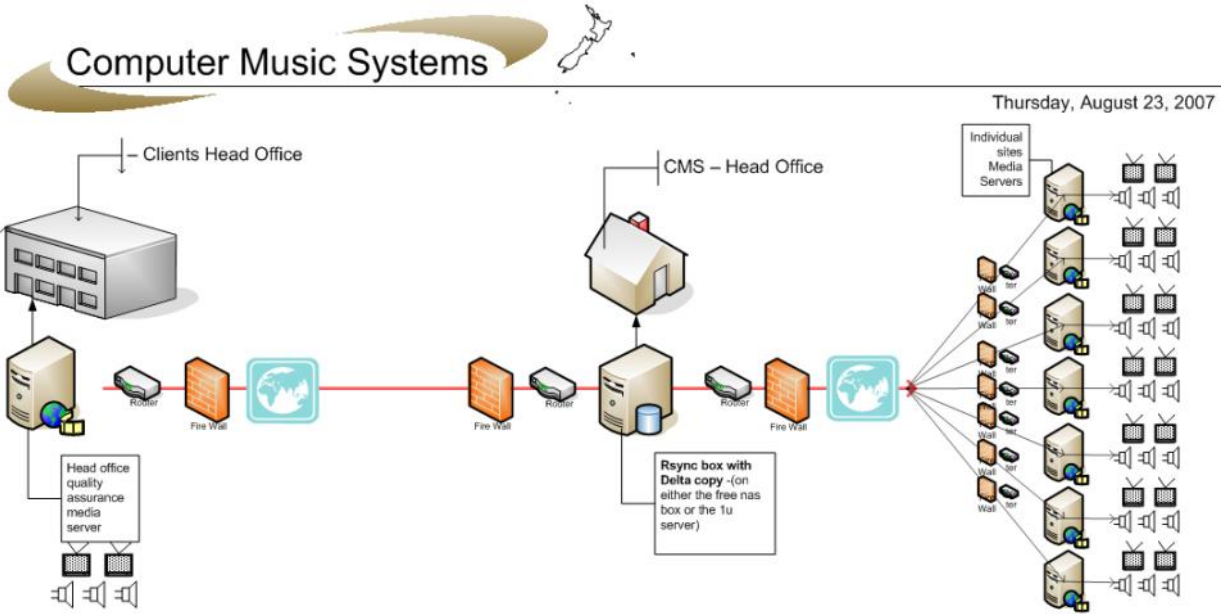


# Company Network



Thursday, August 23, 2007

## key features



### principal management

- Control from principal office or establishment
- PC based
- Your tailored package

Your tailored solution networked to multiple establishments and controlled from one original premises with a user-friendly PC based management system.



### turn-key control

- Crystallise company standards
- Control a consistent environment

Customers experience company's signature environment. Key influences on customer purchasing behaviour and company advertising and promotion is controlled and systemised for each store, allowing management and staff to focus on the customers.



### digital audio

- Ambience management
- Consultation to put together tailored music requirements

CMS Core Audio package tailored to company needs, from a large library of over 80,000 tracks and different genre selections. Selections based on demographic requirements and aim to enhance customer experience.



### dynamic visual

- Multi-media advertising
- Branding
- Entertainment

CMS Core Audio Visual package tailored to company needs. Highlight promotions and advertise products throughout stores with plasma screens and multi-media. Enhance customer experience with slideshows that compliment ambience and entertainment.



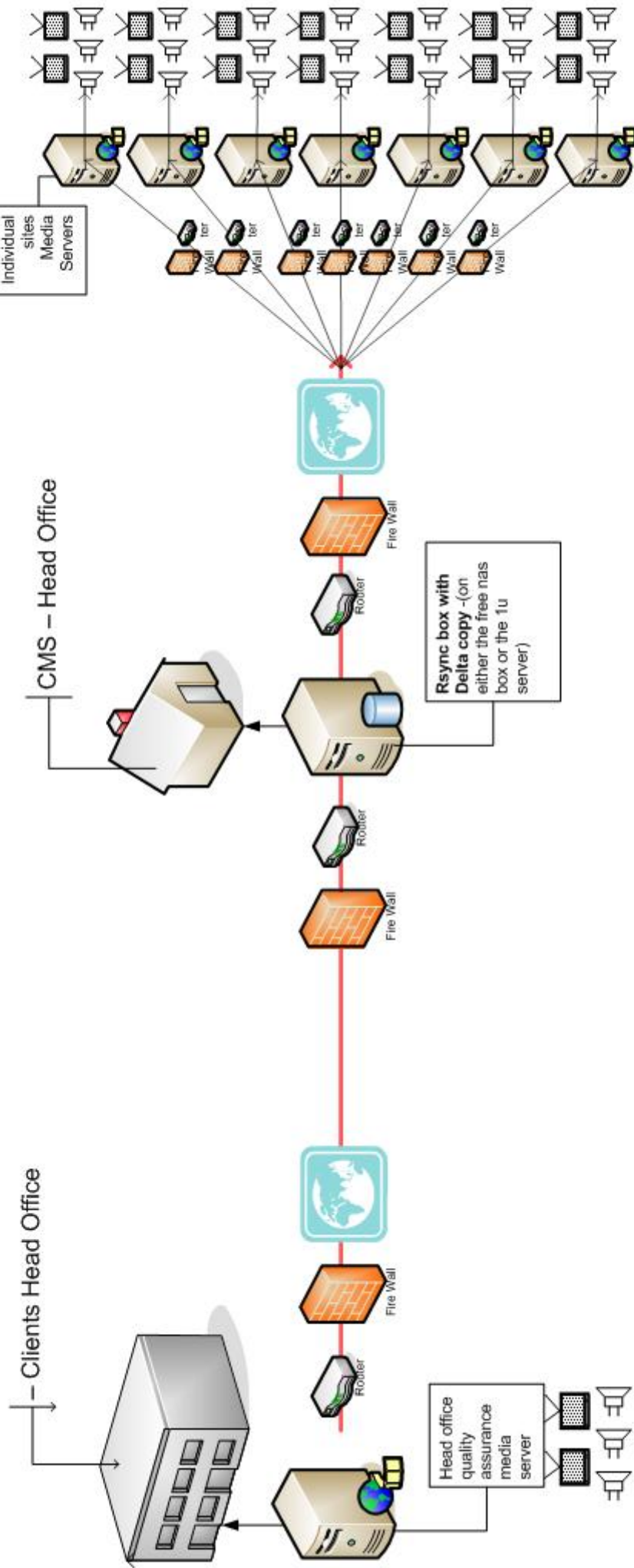
### training & support

- Free training on installation
- Group training for staff
- Support manuals
- Technical support 24 hours, 7 days

Full technical support is provided, with on-site training and training procedure manuals to inform managers in each venue.

# Computer Music Systems

Wednesday, August 22, 2007

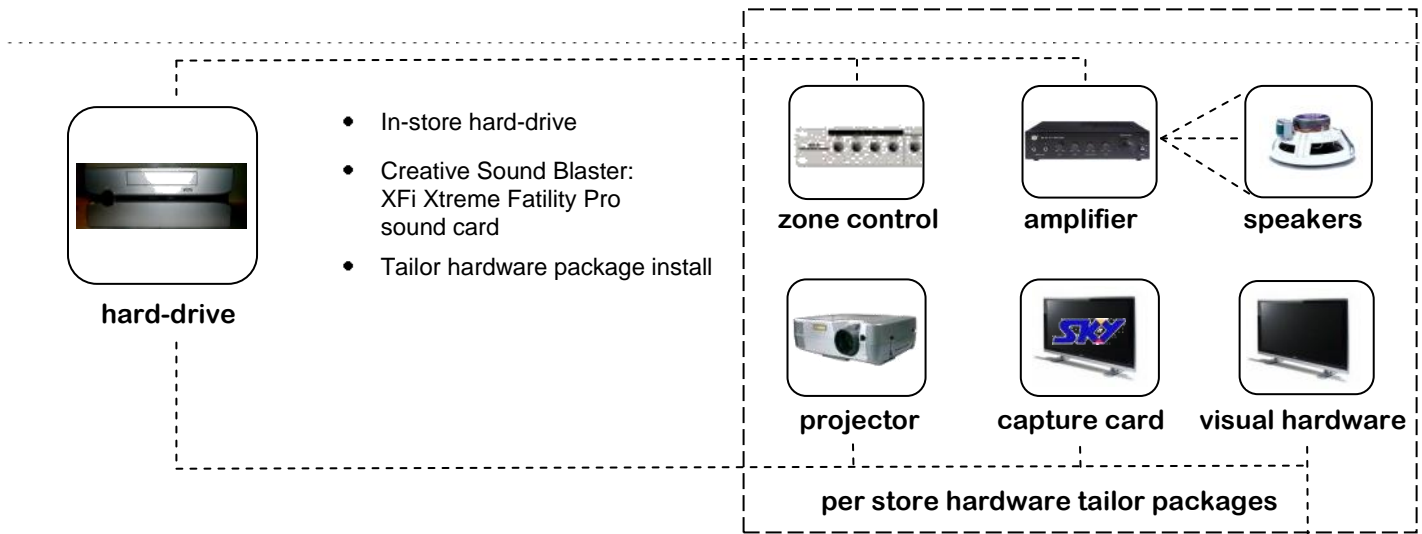


Head Office access the CMS Web Server from their Head Office Management Server through logon user name and password. You then have the ability to preview and customize music downloads from the CMS Web Server. CMS will then compile this request list from the CMS File Server and then update your Head Office Management Server with the required content and updated database and associated files.

The Head Office Management Server is the master unit. You will be able to build playlists, customize schedules, program advertising for each site slave unit. You will also have a Head office quality assurance media server at the Head Office, this is solely for the purpose of quality testing prior to updating any slave units.

Individual site units will contain all data and will run independently from each other, this will enable the ability for regional ad's and also the ability to vary playlists from head office if required. Sites will have the ability to skip tracks if required. It would be preferable for these units to be placed in a Audio / Audio Visual rack with the in-house sound and visual distribution equipment.

# Per Store Hardware Options



## Visual Hardware Options

